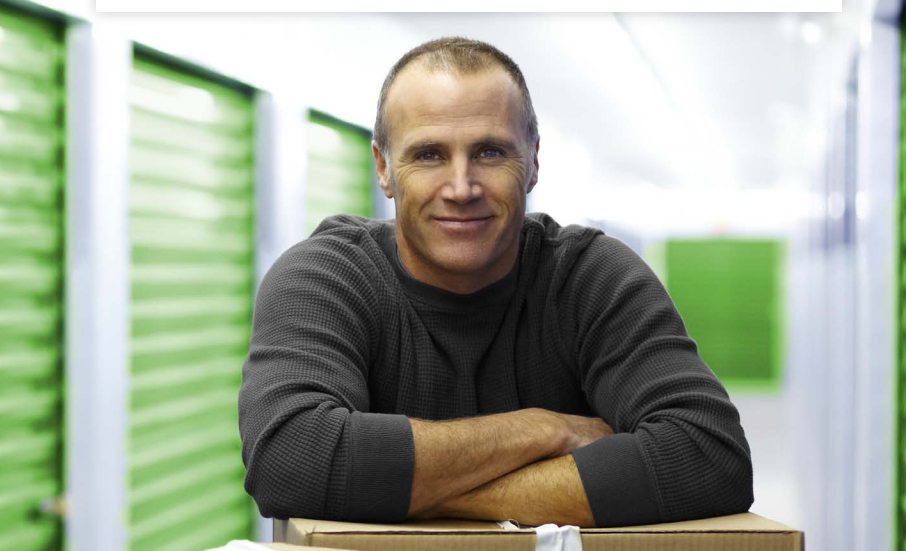




ZipRecruiter®



Extra Space Storage Increases Applicant Volume by 20% to Meet Aggressive Hiring Goals

HIGHLIGHTS

- Increased candidate volume and hired hundreds of assistant managers
- Decreased time-to-fill in hard to hire regions by an average of 5 days
- Eliminated other recruiting sources that ZipRecruiter outperformed

BACKGROUND

Extra Space Storage maintains over 1,900 personal and commercial storage properties across the nation and is committed to being secure, clean, and reliable for all customers.

CHALLENGE

Traditionally, it has been most difficult for Extra Space Storage to fill assistant manager positions because they need to hire more than 1,000 a year to keep up with high industry turnover rates. To offer superior customer service, it is crucial that each location is properly staffed. However, they struggled to meet demanding hiring goals and attract enough qualified candidates—especially in hard-to-hire regions.

SOLUTION

Extra Space Storage turned to ZipRecruiter to reach a new audience of job seekers. ZipRecruiter's powerful AI matched them with candidates they were previously missing and the ATS integration was quick and seamless. Their dedicated ZipRecruiter team helped them analyze monthly data and adjust campaigns to target candidates in hard-to-hire regions. Tyler Jacobsen, Senior Director of Talent Acquisition at Extra Space Storage adds, "Not only does ZipRecruiter look at our campaign performance, but they take industry and market trends into account to help us maximize our return."

RESULTS

Extra Space Storage saw a 20% boost in applicant traffic and successfully made hundreds of hires across the nation. By adjusting their campaigns, they secured talent in hard-to-hire regions an average of 5 days faster.

With ZipRecruiter, we're finally seeing the candidate volume that we've been searching for so it was an easy choice for us to eliminate other sourcing tools that were not delivering the same results.

Tyler Jacobsen

Senior Director of Talent Acquisition at Extra Space Storage

Learn More at [ZipRecruiter.com/Enterprise](https://www.ziprecruiter.com/Enterprise)

*Results may vary.