



## HumanEdge Allied Health Fills 80% of In-Demand Healthcare Roles

### HIGHLIGHTS

- Increased applicant traffic by 20%
- Decreased average time-to-fill by 10 days
- Successfully hired qualified candidates across all verticals: nursing, therapy, schools, hospitals

### BACKGROUND

HumanEdge Allied Health is a full-service staffing agency dedicated to creating successful connections between medical professionals and healthcare organizations across the nation.

### CHALLENGE

To keep up with client needs, HumanEdge Allied Health must regularly recruit thousands of qualified healthcare professionals every year. They hire for a variety of skilled roles including registered nurses, respiratory therapists, psychologists, and more. Typically, they aim to fill positions within 2 to 7 days of receiving a request. However, with a healthcare talent shortage and an increase in candidate demand, HumanEdge Allied Health struggled to meet recruiting deadlines.

### SOLUTION

HumanEdge Allied Health turned to ZipRecruiter to expand their reach and improve candidate sourcing. They met regularly with their dedicated ZipRecruiter team to optimize recruitment campaigns and target candidates with the skills and experience they needed. Erika Swan, Director of Staffing at HumanEdge Allied Health says, "Compared to other job sites, the support we receive through our team at ZipRecruiter is superior. They've helped us make key improvements and attract more high-quality talent."

### RESULTS

HumanEdge Allied Health successfully hired for roles across all verticals: nursing, therapy, schools, and hospitals. By expanding their candidate reach, they filled positions an average of 10 days faster and reported an 80% fill rate. Compared to the sourcing tools they used previously, HumanEdge Allied Health reported a drastic increase in candidate quality, and as a result, eliminated partnerships with job boards that were not delivering. They now rely on ZipRecruiter as their primary candidate sourcing tool.

**We have access to more top healthcare professionals today than we did before using ZipRecruiter. They've helped us staff up fast and it's had a direct impact on our business.**

**Erika Swan**

Director of Staffing at HumanEdge Allied Health

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\*Results may vary.