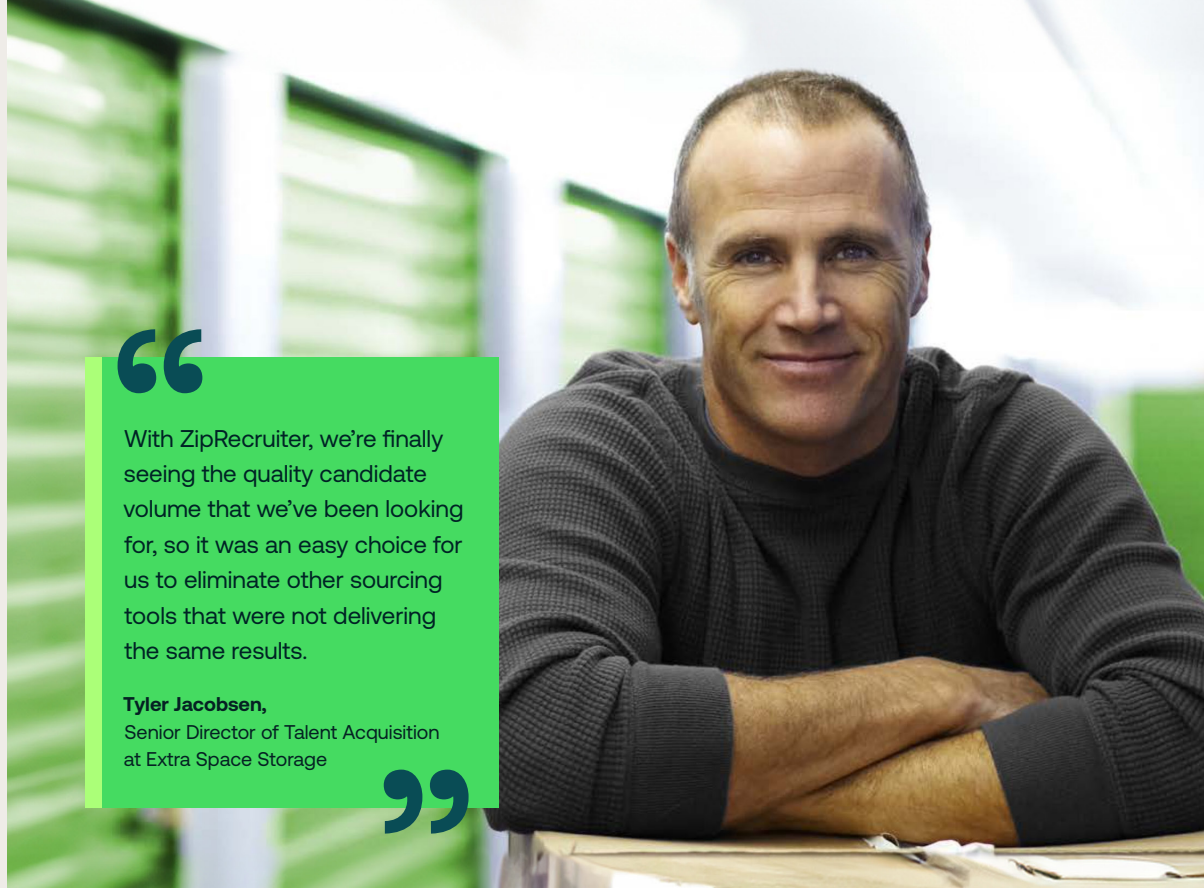




# Extra Space Storage Decreases Time-to-Fill by an Average of 5 Days

- Eliminated other recruiting sources that ZipRecruiter outperformed
- Increased applicant volume by 20% to meet aggressive hiring goals



“

With ZipRecruiter, we're finally seeing the quality candidate volume that we've been looking for, so it was an easy choice for us to eliminate other sourcing tools that were not delivering the same results.

**Tyler Jacobsen,**  
Senior Director of Talent Acquisition  
at Extra Space Storage

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## BACKGROUND

Extra Space Storage maintains over 2,300 personal and commercial storage properties across the nation and is committed to being secure, clean, and reliable for all customers.

## CHALLENGE

Extra Space Storage aims to hire over 1,000 assistant managers per year to keep up with company growth and high industry turnover rates. However, they struggled to meet demanding hiring goals—especially in hard-to-hire regions.

## SOLUTION

Extra Space Storage turned to ZipRecruiter to reach a new audience of qualified job seekers, resulting in a 20% boost in applicant traffic and a decrease in the average time-to-fill by 5 days. Tyler Jacobsen, Senior Director of Talent Acquisition at Extra Space Storage adds, “ZipRecruiter continually monitors our campaign performance, taking industry and market trends into account to help us hire faster.”

## RESULTS\*

Extra Space Storage saw a 20% boost in applicant traffic and successfully made hundreds of hires across the nation. With ZipRecruiter, Extra Space Storage secured talent in hard-to-hire regions an average of 5 days faster.