



Morneau Shepell Makes 150+ Hires Across Departments

HIGHLIGHTS

- Reached 2,000+ candidates across a variety of roles
- Successfully recruited client analysts, bilingual counselors, clinical associates, and more
- Made 150+ critical hires in 2019

BACKGROUND

Morneau Shepell is a leading provider of technology-enabled HR services. Globally, they have about 6,000 employees and work with over 24,000 client organizations to deliver an integrated approach to employee wellbeing.

CHALLENGE

Almost 70% of Morneau Shepell employees have direct contact with customers, so they rely on recruiting problem solvers who are compassionate, engaged, and highly educated. In fact, more than 90% of Morneau Shepell associates have completed at least one postsecondary education. Stephen Muscat, Global Talent Acquisition Leader at Morneau Shepell says, “We’re looking for the best! Our success is fueled by the human capital we bring on board. It’s critical we hire the right people.”

It is challenging to hire the level of talent required at Morneau Shepell: the candidate pool is smaller and the competition is greater. On top of that, they need access to a high volume of candidates to fill a variety of roles.

SOLUTION

Morneau Shepell partnered with ZipRecruiter to expand their reach. The ATS integration was seamless and ZipRecruiter’s AI identified people with the right skills and background, driving more qualified candidates. Stephen remarks, “Others claim to use AI technology, and maybe they do. But it’s never worked as well as I’ve seen it work with ZipRecruiter.”

RESULTS

I’ve never seen a new vendor or a new partner attract more top candidates in this amount of time than ZipRecruiter.

Stephen Muscat

Global Talent Acquisition Leader at Morneau Shepell

Morneau Shepell met demanding recruiting goals, making more than 150 hires through ZipRecruiter in 2019. They hired for critical roles across the organization including client analysts, bilingual counselors, clinical associates, and more—all while maintaining a low cost-per-application rate.

Learn More at [ZipRecruiter.com/Enterprise](https://www.ziprecruiter.com/Enterprise)

*Results may vary.